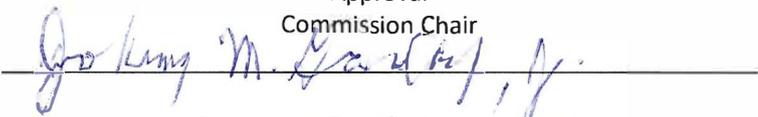


**Williamsburg Technical College  
STATEMENT OF POLICY**

**SECTION F – Development and Public Relations**

Title <b>Branding and Image</b>	Number <b>F-7</b>
Division of Responsibility <b>Public Information</b>	Date      Page <b>6/3/24      1 of 1</b>
Approval Commission Chair  _____ President  _____	Supersedes Policy No. F-7 Date <b>6/3/24</b>

**PURSUANT TO SECTION 41-1-110 OF THE CODE OF LAWS OF SC, AS AMENDED, THE LANGUAGE USED IN THIS DOCUMENT DOES NOT CREATE AN EMPLOYMENT CONTRACT BETWEEN THE EMPLOYEE AND THE AGENCY. THIS DOCUMENT DOES NOT CREATE ANY CONTRACTUAL RIGHTS OR ENTITLEMENTS. THE AGENCY RESERVES THE RIGHT TO REVISE THE CONTENT OF THIS DOCUMENT, IN WHOLE OR IN PART. NO PROMISES OR ASSURANCES, WHETHER WRITTEN OR ORAL, WHICH ARE CONTRARY TO OR INCONSISTENT WITH THE TERMS OF THIS PARAGRAPH CREATE ANY CONTRACT OF EMPLOYMENT.**

It is the policy of Williamsburg Technical College that the College’s brand is property of the College and the College’s logo, slogans, and overall appearance are developed to support the image and branding of the College. The College does not permit the use of its name in any announcement, advertisement, publication, or report without prior approval of the Public Information Department. The Public Information Director is responsible for determining whether the College’s name may be used in conjunction with the particular project or service.