

Master Course Syllabus

Your College, Your Future



Established 1969

SPC 205 PUBLIC SPEAKING

Course Number	SPC 205
Course Title	Public Speaking
Credit Hours	3
Prerequisites	Minimum test scores (COMPASS Reading = 75)
Course Description	This course is an introduction to principles of public speaking with application of speaking skills.
Course Objectives	<p>To display basic speaking concepts and procedures</p> <p>To listen critically and constructively.</p> <p>To analyze their audience.</p> <p>To select, refine and develop supporting material.</p> <p>To arrange material in appropriate format and to present it as assigned. .</p> <p>To demonstrate understanding of the importance of ceremonial speaking in its various forms.</p> <p>To improve the voice and body language and develop an extemporaneous style that is adaptable to most speaking situations.</p> <p>To demonstrate knowledge of and to practice the skills of controlling communication anxiety.</p>
Course Developer	Hope Hubbard
Means of Instruction	Lectures, student critiques, power point presentations, film clips, and student presentations
Required Textbook/Written Materials/Supplies	<i>See Booklist online for current book.</i>

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General Education Core Competencies

General Education Core Competencies	Course Methodology, Content and/or Assessment
<p>Communication: Students will be able to communicate effectively through reading, writing, speaking and listening.</p> <ul style="list-style-type: none"> • Prepare written documents in a professional manner. • Develop oral communication skills to present information in a professional and appropriate manner. • Demonstrate appropriate listening skills in one-on-one and small and large group settings. 	<p>The student is required to participate in class discussions and present oral topics to the class.</p> <p>The student will submit a typed outline and Works Cites page for each major speech.</p> <p>The student will practice speaking and will be graded using a rubric.</p>

General Education Core Competencies	Course Methodology, Content and/or Assessment
<p>Mathematical Reasoning: Students will apply those mathematical skills appropriate to their program of study.</p> <ul style="list-style-type: none"> • Analyze and solve mathematical problems needed in the workplace, daily life and educational environment. • Interpret data using analytical methods. 	<p>The student will practice analytical skills through analyzing potential audiences.</p> <p>The student will develop analytical skills through analysis of data to choose valid and reliable sources for speeches. Arrange the placement of ideas in appropriate order in memory and express these ideas in effective language.</p>
<p>Critical Thinking: Students will employ effective processes for resolving problems and making decisions.</p> <ul style="list-style-type: none"> • Identify problems and potential causes. • Solve problems using basic research, analysis and interpretation. • Evaluate results of solutions and revise strategies as indicated by findings. 	<p>The student will demonstrate the ability to identify common causes of communication anxiety.</p> <p>The student will develop possible solutions and scenarios such as attitude adjustment, selective relaxation and skills training.</p>

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<p>Technology Utilization: Students will apply knowledge of computers on a level compatible with job and/or educational demands.</p> <ul style="list-style-type: none"> • Demonstrate a basic knowledge of computer applications including word processing, spreadsheets, databases, and presentation software. • Use basic operating system functions competently (e.g. store and retrieve data, load software). • Demonstrate communication and research skills through use of the internet. 	<p>Students will use the internet for to search for topics, supporting data, and material aids for speech preparation.</p> <p>Students are required to use word processing for outlines and Works Cited assignments.</p> <p>Students are encouraged to create Power Point presentations in conjunction with speeches. .</p>
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General Education Core Competencies	Course Methodology, Content and/or Assessment
<p>Interpersonal Skills: Students will deal effectively and appropriately with others.</p> <ul style="list-style-type: none"> • Interact well with individuals and groups from diverse backgrounds and cultures. • Work with others in situational analysis, problem solving, and task accomplishment. • Demonstrate respect for the rights, work, and views of others. 	<p>These skills are reinforced through student classroom participation.</p> <p>Ethical conduct skills such as freedom, unity, fairness, truthfulness, tolerance, and responsibility will be promoted.</p>
<p>Professionalism: Students will exhibit professionalism through observances of a code of ethics, a sense of responsibility, good habits, and a positive attitude.</p> <ul style="list-style-type: none"> • Demonstrate personal and business integrity and ethics. • Recognize, manage, and cope with the transitions of change. • Utilize informational resources for lifelong learning. 	<p>These competencies will be promoted by respecting the integrity of ideas and the impact of one's behavior on classmates/listeners.</p> <p>Students will provide research information as assigned, use communication techniques, avoid plagiarism, and avoid quoting out of context.</p>

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College Policies

Policy Type	Policy Description
Attendance Policy	<p>Williamsburg Technical College does not require specific attendance in a course. Acknowledging that participation supports student success in coursework, however, individual instructors may set attendance guidelines for the course. Those specific guidelines must be included in the course syllabus. (<i>See Syllabus Addendum provided by the instructor.</i>)</p> <p>In addition, students must attend during the first two weeks of class or inform the instructor of their intent to attend to remain on the class roster. If no prior arrangements have been made and the student does not attend during the first two weeks following the semester start date, the student will be dropped as a “no show” from that course following the second week of class.</p> <p>Class rosters will be final as of the end of the second week of classes.</p> <p>Students may withdraw from a class at any time by completing a withdrawal form in the Student Services Office. A student can only receive a “WP” grade if withdrawal is completed in the Student Services Office prior to the last date to receive a “WP” grade published in the academic calendar. Students who fail to withdraw by the specified time will receive a letter grade for the course. For specific procedures related to this policy, refer to WTC Procedure D-23.1.</p>
Policy Type	Policy Description
Policy for Students with Disabilities	<p>The Student Affairs Division provides counseling and support services which help students with disabilities to pursue academic programs of their choice and participate fully in campus life.</p> <p>The AVP for Student Affairs can arrange counseling, special parking, priority registration, and other reasonable services needed by students with disabilities. Students with disabilities are encouraged to contact the AVP for Student Affairs to discuss needs and concerns as they arise.</p>
Policy for Academic Misconduct	<p>All forms of academic dishonesty including, but not limited to, cheating on tests, plagiarism, collusion, and falsification of information will call for discipline. See the Student Code & Grievance Procedure in the Williamsburg Technical College Catalog for details.</p>

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Grading Policy	<p>The College operates on the semester hour system, and the following symbols are used in grading:</p> <p>A-- Excellent B -- Above Average C -- Average D -- Passing F -- Failure I -- Incomplete WF -- Withdrawal while failing WP -- Withdrawal while passing</p>
Policy for Class Safety and Emergencies	<p>Injuries must be reported to the AVP for Student Affairs immediately. Insurance claim forms are available in the Student Affairs division. Please refer to the college catalogue for more information on how Williamsburg Technical College addresses safety and emergency issues. For additional information, contact Student Affairs at 843.355.4162.</p> <p>Students taking coursework at off-site locations are responsible for reading and adhering to all safety instructions and guidance at the off-site location.</p> <p style="text-align: center;">Health Services and First Aid</p> <p>Williamsburg Technical College is a commuter institution; therefore, infirmary facilities are not provided. Basic first aid for minor injuries is available, and first aid kits are located in various departments of the College. Major illness or injury will be treated by health professionals. The campus is located adjacent to Williamsburg Regional Hospital.</p> <p>Each student is covered by accident insurance at no additional cost. This group insurance covers the student while on campus and during college-sponsored group travel.</p>